

25TH ANNUAL HOCKEY FOR HOSPICE TOURNAMENT



AMHERSTBURG | LAKESHORE | TECUMSEH
LASALLE | WINDSOR

DECEMBER 27 - 29, 2021

A CONTINUED SUCCESS FOR HOSPICE

IT WAS IN SEPTEMBER 1992, THAT A 21-YEAR-OLD EMPLOYEE OF TIM BEAULIEU'S COMPLAINED OF A COLD THAT JUST WOULD NOT GO AWAY. BY FEBRUARY OF THE FOLLOWING YEAR, THIS BUBBLY YOUNG LADY PASSED AWAY. FROM THAT DAY FORWARD, TIM MADE A PERSONAL COMMITMENT TO DO SOMETHING IN HER MEMORY EVERY YEAR.

AND SO, HOCKEY FOR HOSPICE BEGAN....

THE FIRST YEAR, TIM AND JANET BEAULIEU STARTED A SKATE-A-THON IN MEMORY OF THEIR DEAR FRIEND AND COLLEAGUE. OVER THE NEXT FEW YEARS, THE BEAULIEU'S, ALONG WITH AL BROADBENT AND PAUL PIETRASZKO, AND SOME DEDICATED VOLUNTEERS HELPED THE SKATE-A-THON EVOLVE INTO HOCKEY FOR HOSPICE.

TODAY, HOCKEY FOR HOSPICE HAS GROWN TO INCLUDE MORE THAN 140 TEAMS, ENGAGING 2,000+ YOUNG HOCKEY PLAYERS. WE FILL MORE THAN 250 HOURS OF ICE TIME SPREAD ACROSS ELEVEN ICE PADS AT FIVE ARENAS OVER THREE DAYS.

WE ARE HONOURED TO SAY THAT HOCKEY FOR HOSPICE HAS RAISED OVER \$3.6 MILLION THROUGH THE WORK OF OUR YOUNG HOCKEY ENTHUSIASTS, WHO CANVASS FOR PLEDGES. THE HOCKEY FOR HOSPICE ORGANIZERS ARE VERY PROUD OF THE WORK THE CHILDREN DO, AND EVEN HAPPIER KNOWING THAT THESE KIDS ARE PARTICIPATING IN THEIR COMMUNITY TO RAISE FUNDS FOR THE HOSPICE OF WINDSOR AND ESSEX COUNTY - ALL WHILE HAVING FUN PLAYING HOCKEY!

EACH YEAR TIM, PAUL, THEIR FAMILIES, AND AL, ALONG WITH THE REST OF THEIR SUPPORTIVE TEAM OF VOLUNTEERS STRIVE TO SEE THIS EVENT EQUAL OR SURPASS PREVIOUS SUCCESSES AND CONTINUE TO HONOUR THE MEMORY OF THEIR YOUNG FRIEND.

WE INVITE YOU TO PLEASE REVIEW THE SPONSORSHIP PACKAGE; YOUR PARTICIPATION WOULD BE GENUINELY APPRECIATED. THANK YOU FOR YOUR CONSIDERATION.

ONLINE PROGRAM ADVERTISING OPPORTUNITIES

ADVERTISEMENT SIZE	DESIGN DIMENSIONS	ADVERTISEMENT PRICE
FULL PAGE	8.5" x 5.5"	\$50. ⁰⁰

*ALL ADVERTISEMENTS WILL APPEAR IN THE HOCKEY FOR HOSPICE ONLINE PROGRAM BOOK. PLEASE SUPPLY FILES IN JPEG, PDF, PHOTOSHOP, INDESIGN, OR ILLUSTRATOR. FINISHED SIZE OF ADVERTISEMENT IS 8.5" x 5.5".

**PLEASE BE REMINDED THAT WE DO NOT OFFER DESIGN SERVICES.

PLEASE SEND YOUR AD TO SARAH AT THE HOSPICE (SOVERTON@THEHOSPICE.CA) BY MONDAY, DECEMBER 6TH. IF YOU CANNOT MEET THIS DEADLINE, PLEASE GIVE ADVANCE NOTICE.

PLEASE CONTACT A MEMBER OF THE HOCKEY FOR HOSPICE TEAM TO SECURE YOUR OPPORTUNITY TODAY! OR, RETURN YOUR COMPLETED FORM TO THE HOSPICE VIA EMAIL AT SOVERTON@THEHOSPICE.CA OR AT 519-251-2594



25TH ANNUAL HOCKEY FOR HOSPICE SPONSORSHIP OPPORTUNITIES

HOCKEY FOR HOSPICE TOURNAMENT LEAD SPONSOR

\$40,000

SOLD!

- RECOGNITION AS THE TOURNAMENT LEAD SPONSOR, INCLUDING ON WEBSITE AND SOCIAL MEDIA
- INCLUSION OF CORPORATE LOGO ON BRANDED TOURNAMENT GEAR AND OTHER MARKETING MATERIALS
- OPPORTUNITY TO VOLUNTEER, CHEER ON TEAMS, TAKE PART IN TROPHY PRESENTATIONS
- CORPORATE LOGO DISPLAYED AT EACH ARENA'S REGISTRATION AREA (x5)
- CORPORATE LOGO DISPLAYED IN ALL CHANGE ROOMS
- OPPORTUNITY TO DISPLAY MATERIALS AND/OR DISPLAY BOOTH AT ARENAS
- TWO-PAGE ADVERTISEMENT IN THE HOCKEY FOR HOSPICE ONLINE PROGRAM BOOK

TROPHY AWARDS CEREMONY SPONSOR


\$15,000

- RECOGNITION PRIOR TO AND DURING THE EVENT AS A TROPHY AWARDS CEREMONY SPONSOR ON WEBSITE AND ON BOTH HOCKEY FOR HOSPICE AND THE HOSPICE SOCIAL MEDIA PLATFORMS
- DISPLAY OF CORPORATE LOGO ON BRANDED TOURNAMENT GEAR AND OTHER MARKETING MATERIALS
- DISPLAY OF CORPORATE LOGO IN THE ROOMS WHERE ALL THE TROPHY PRESENTATIONS TAKE PLACE (PULL-UP BANNERS AND/OR DISPLAY SIGNS)
- A TWO-PAGE ADVERTISEMENT IN THE ONLINE PROGRAM BOOK
- INVITATION TO HOCKEY FOR HOSPICE WRAP-UP EVENT

HAT-TRICK RINK SPONSOR

\$10,000

- RECOGNITION PRIOR TO AND DURING THE EVENT AS A HAT-TRICK SPONSOR ON WEBSITE AND ON BOTH HOCKEY FOR HOSPICE AND THE HOSPICE SOCIAL MEDIA PLATFORMS
- CORPORATE LOGO DISPLAYED ON EVERY CHANGE ROOM DOOR AT SPONSORED RINK
- OPPORTUNITY TO DISPLAY CORPORATE MATERIAL AND/OR DISPLAY BOOTH AT SPONSORED RINK
- CORPORATE NAME ATTACHED TO ALL WEB SCHEDULES FOR SPONSORED RINK
- A TWO-PAGE ADVERTISEMENT IN THE ONLINE PROGRAM BOOK
- CORPORATE LOGO ON ALL EVENT MARKETING MATERIALS AND TOURNAMENT GEAR



Only 4
available!



25TH ANNUAL HOCKEY FOR HOSPICE SPONSORSHIP OPPORTUNITIES

POWERPLAY TOP PLEDGE SPONSOR

\$5,000



Only 5
available!

- RECOGNITION PRIOR TO AND DURING THE EVENT AS A POWERPLAY SPONSOR ON WEBSITE AND ON BOTH HOCKEY FOR HOSPICE AND THE HOSPICE SOCIAL MEDIA PLATFORMS
- DISPLAY OF CORPORATE LOGO ON BRANDED TOURNAMENT GEAR
- CORPORATE LOGO DISPLAYED ON ALL TOP PLEDGE COLLECTOR CERTIFICATES, GIVEN OUT TO THE PLAYERS WHO RAISED THE MOST FUNDS ON THEIR TEAMS
- A FULL PAGE ADVERTISEMENT IN THE ONLINE PROGRAM BOOK
- CORPORATE LOGO ON EVENT MARKETING MATERIALS

BREAKAWAY MEAL SPONSOR

\$5,000

- RECOGNITION PRIOR TO AND DURING THE EVENT AS A BREAKAWAY SPONSOR ON WEBSITE AND ON BOTH HOCKEY FOR HOSPICE AND THE HOSPICE SOCIAL MEDIA PLATFORMS
- CORPORATE LOGO DISPLAYED ON ALL TEAM MEAL VOUCHER CERTIFICATES
- A FULL PAGE ADVERTISEMENT IN THE ONLINE PROGRAM BOOKLET
- CORPORATE LOGO ON EVENT MARKETING MATERIALS


SLAPSHOT GEAR SPONSOR

\$3,000

- RECOGNITION PRIOR TO AND DURING THE EVENT AS A SLAPSHOT SPONSOR ON WEBSITE AND ON BOTH HOCKEY FOR HOSPICE AND THE HOSPICE SOCIAL MEDIA PLATFORMS
- DISPLAY OF CORPORATE LOGO ON BRANDED TOURNAMENT GEAR
- A FULL PAGE ADVERTISEMENT IN THE ONLINE PROGRAM BOOK
- CORPORATE LOGO ON EVENT MARKETING MATERIALS

ALL-STAR CHANGE ROOM SPONSOR

\$1,000

- RECOGNITION PRIOR TO AND DURING THE EVENT AS AN ALL-STAR SPONSOR ON WEBSITE AND ON BOTH HOCKEY FOR HOSPICE AND THE HOSPICE SOCIAL MEDIA PLATFORMS
 - CORPORATE LOGO DISPLAYED ON DOORS OF CHANGE ROOM IN ALL ARENAS
 - A FULL PAGE ADVERTISEMENT IN THE ONLINE PROGRAM BOOK
 - CORPORATE LOGO ON EVENT MARKETING MATERIALS
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SPONSORSHIP & ADVERTISING FORM

BUSINESS NAME: _____

CONTACT NAME: _____

SPONSORSHIP OPPORTUNITY (PLEASE CIRCLE):

LEAD SPONSOR TROPHY AWARDS HAT-TRICK RINK POWERPLAY
BREAKAWAY SLAPSHOT ALL-STAR ONLINE AD

METHOD OF PAYMENT: CHEQUE VISA/MASTERCARD
(PLEASE MAKE CHEQUES PAYABLE TO THE HOSPICE OF WINDSOR & ESSEX COUNTY)

NAME ON CARD: _____

CARD NUMBER: _____

EXPIRY DATE: _____ SECURITY CODE: _____

TOTAL \$: _____

ADDRESS: _____

PHONE/EMAIL: _____

PLEASE RETURN COMPLETED ORDER FORMS TO THE HOSPICE OF WINDSOR & ESSEX COUNTY
6038 EMPRESS STREET | WINDSOR, ON | N8T 1B5
P: 519-251-2594 | E: SOVERTON@THEHOSPICE.CA | F: 519.974.7111